

Regional Coalition Meeting

18 July 2019

7:30 am, Bridge Room, Monticello City Hall

5: Liaisons

- **Per Coalition direction at June meeting, Staff have identified the following:**
 - Liaison to facilitator/consultant Anne Carroll: Marc Schneider, Sherburne County
 - Liaison team to planning consultant (and supporting Marc's work with Anne Carroll): Marc Schneider, Sherburne County; Angela Schumann, Monticello; Michael Healy, City of Big Lake
 - Liaisons provide coordination, administrative support, and guidance to ensure alignment with Coalition decisions and direction
- *Questions?*

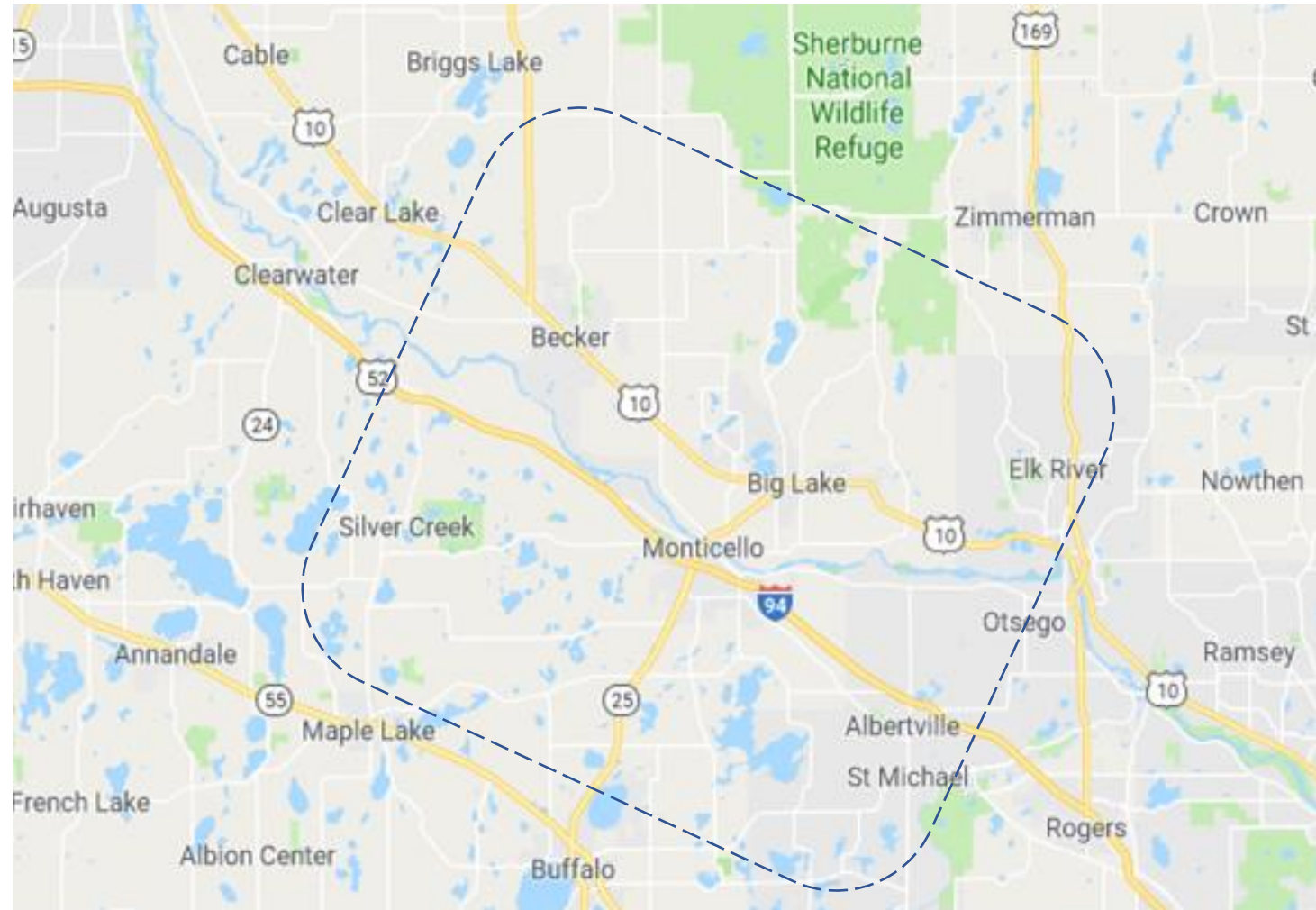
6: RFP Guidance, Scope

- **RFP scope**
 - Coalition's work has evolved + FHWA/MnDOT clarified need for a comprehensive set of topics
 - A broader planning study allows the Coalition to:
 - ID critical regional challenges, needs, opportunities
 - Address a full range of disciplines and topics
 - Staff anticipates including economic development and growth, land use, environment and recreation, infrastructure, and others
 - Deliverables will also include short- and mid-term action items across topic areas and arenas
 - *Thoughts?*

6: RFP Guidance, Scope

- **Geographic area**
 - Consultant will review current plans for all Coalition members and various studies covering all of Wright and Sherburne counties
 - For the Consultant's analysis, trends, scenarios, and similar, the geographic area must be more specifically defined

6: RFP Guidance, Geography



- *Thoughts?*

6: RFP Guidance, Alignment

- **Ensuring ongoing alignment**
 - Ownership: Important for Coalition *and members* to “own” the results of the planning project
 - Coalition member reps *and their governing bodies* must be actively engaged throughout the planning project
 - Staff will be fully involved
 - Other organizations + community stakeholders throughout region will be engaged by planning consultants
 - Recommend ongoing, formal consultation with Coalition elected bodies throughout planning project (Coalition reps + planning consultants)
 - *Thoughts?*

6: RFP Guidance, Schedule

- **Schedule for RFP and overall project**
 - RFP:
 - Approval by Coalition on Thursday 8/8
 - Released by Monday 8/12 and due Thursday 9/5; likely to include page limits and range of interview dates
 - Evaluation, interviews, and recommended firm to Coalition for decision by mid-September
 - Contract negotiated and signed by end of Sept
 - Immediate launch
 - Overall project:
 - Highly collaborative and inclusive process
 - Likely through early 2021
 - *Thoughts?*

7: External Communications: Coalition Name Change

- **Issues**
 - Highway 25 is no longer the “primary” focus of the Coalition’s work
 - The Coalition’s scope now encompasses broad and collaborative planning efforts: economic development and growth, land use, environment and recreation, infrastructure, and others
 - Multiple short-, mid-, and long-term efforts in *all* those areas will be identified
 - The Coalition’s name must more accurately reflect its current regional planning efforts
- **Process:** A variety of people offered 11 ideas

7: External Communications: Coalition Name Change

- **Key elements of submitted ideas:**
 - Form
 - Coalition
 - Alliance
 - Partnership
 - Geography
 - Regional (alone or in combination)
 - Mississippi River Communities
 - Mid-Mississippi
 - County names
 - Highway 25

7: External Communications: Coalition Name Change

- **Elements, continued**
 - Purpose
 - Planning
 - Economic development
 - Economic growth
 - Growth/Grow
 - Transportation

7: External Communications: Coalition Name Change

- **Suggested final options** (underlines=key differences)
 - Coalition of Mississippi River Communities for Regional Planning
 - Mississippi River Regional Planning Coalition
 - Mid-Mississippi Regional Planning Coalition
 - Regional Planning Coalition
 - (Option: Substitute Alliance or Partnership)

7: External Communications: Coalition Name Change

- **Exercise 1:** Use dots to indicate preference
 - Before we start: Any last-minute combinations?
 - Place green dot on choice #1
 - Place yellow dot on choice #2
- **Exercise 2:** Show of hands for Coalition vs. Alliance vs. Partnership

8: External Communications: New Coalition Website

- **Current web-development tools allow user-created/maintained websites**
 - Monthly costs of < \$30 include a new URL, site hosting, templates, support, searching, custom branding, Google Analytics to track visits, etc.
 - Customized site design and contents using new name; all content moved from current to new site
 - Updates and new content: Routine updates by Monticello staff/Rachel Leonard; other content by Anne Carroll and others as authorized
 - Development and cutover will proceed quickly to support RFP process
 - *Questions?*

9: Internal Communications: Drive, Tele/video Conferencing

- **Shared Regional Coalition Google Drive folder**
 - Houses work in progress + background and reference info; allows real-time collaboration
 - Final documents + public info promptly posted on new website to support awareness, engagement, knowledge-sharing, and transparency
- **New teleconferencing/videoconferencing:**
 - Per info at the top of agenda, new account for Coalition supports remote participation in Coalition and Staff meetings (and other uses)
- *Questions?*